

Ad ID 159

Ad Text What is like driving while black in America?

Throughout the twenty-first century there are thousands of complaints of the police "profiling" black drivers in America. Black Americans often complaint about being pulled over for the phenomenon called "driving while black". For example, a rich African American driving new Ferrari can be stopped hundreds of times for no apparent reason just because the fact that a black man driving an expensive car attract the attention of the police officers.

But what if racial profiling ends with lethal consequences? Do you remember Sandra Bland who had run-ins with the police while driving? Do you all remember that she was found dead in police custody? Do we all have to avoid traffic stops in order to survive?

For the matter of fact, the routine traffic stops are being a big deal for the people of color. According to the Justice Department statistics, black drivers are about 31 percent more likely to be subject to police than whites. Overall, this number indicates the racial difference in America.

Ad Landing Page <https://www.facebook.com/Black-Matters-1579673598947501/>

Ad Targeting Location - Living In: United States: Baltimore Maryland; Ferguson, St. Louis Missouri; Cleveland Ohio

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: People who like Black Matters, Friends of connections: Friends of people who are connected to Black Matters

Ad Impressions 322

Ad Clicks 47

Ad Spend 100.00 RUB

Ad Creation Date 08/21/15 07:46:04 AM PDT

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